

TOWN PROMOTIONS/FESTIVALS SUBCOMMITTEE

Wednesday 4th May 2022

3.00 p.m.

*Cllr S Yerrell - Chairman

Cllr R Holmes

Cllr J Lucas

Cllr D Plummer

*Cllr T Matthews

Cllr M Markham

Cllr L Green

*Cllr J Lea

B Hodges

*K Costello

*S Colley

*V Wood

P Gurnett

* Denotes Members and Staff present.

In attendance: Town Clerk.

- 708/22. **Recording of Meetings:** The notice was duly read.
- 709/22 **Apologies for Absence:** Apologies for absence were received from Cllrs Markham, Lucas, Green and Holmes, B Hodges and P Gurnett.
- 710/22 **Disclosures of Interest:** There were no disclosures of interest.
- 711/22 **Waltham Abbey Town Show:** The arrangements for the Waltham Abbey Town Show on 25th June 2022 were considered.
- 712/22 **The Queens Jubilee:** The arrangements for the Queens Jubilee were considered. It was confirmed that the beacon lighting will take place in the churchyard, the afternoon tea has sold out and the 50's party is selling well.
- 713/22 **In Bloom/Horticultural Show:** The arrangements for the In Bloom/Horticultural Show 2022 were considered.
- 714/22 **Community Engagement Summit:** This item was deferred to the next meeting.
- 715/22 **Market Promotion:** This item was deferred to the next meeting.

716/22 **Promotions:** It was:

RESOLVED – THAT the Town Clerk would investigate any legal ramifications around how it supports local businesses on social media, also to investigate if groups on Facebook are confusing users. The Town Clerk will also investigate the use of the noticeboard on Roundhills and addition of a possible board in Market Square.

717/22 **Any Other Business:** There were no other items.

Clr S Yerrell
Chairman of the Meeting