

TOURIST INFORMATION CENTRE MANAGEMENT COMMITTEE
13th JULY 2009

Cllr. Mrs. E.A. Webster (Chairman)

- * Cllr. Mrs. P.C. Brooks
- * Cllr. A. James

Dis. Cllr. Mrs. R. Gadsby

- * Dis. Cllr. Mrs. J. Lea
- * Dis. Cllr. J. Wyatt

In attendance: Town Clerk.

144. **Chairman:** Due to the absence of the Chairman, Cllr. Mrs. Brooks chaired the meeting.

Cllr. Mrs. Brooks in the Chair

145. **Apologies for Absence:** Apologies for absence were received from Cllr. Mrs. Webster.

146. **Declarations of Interest:** There were no declarations of interest.

147. **Minutes:** RESOLVED – THAT the Minutes of the Meeting held on 20th April 2009, copies of which had been previously circulated to all Members, be taken as read, approved as a correct record and signed by the Chairman.

148. **Managers Report:** Members referred to the Managers Report and were made aware of the slow sales of the coach trips, probably due to the current economic downturn. It was noted that the coach trips during the latter part of the year will be advertised in the next edition of the Town Crier. Theatre tokens are still selling albeit slowly, but there is no expiry date on these theatre tokens. It was then moved by the Chairman and

RECOMMENDED – THAT the Manager's report be noted.

149. **Statistics:** Members referred to the Statistical Report for the period 1st July 2008 to 30th June 2009. Members noted the decrease in visitor numbers against the previous year which had a corresponding reduction in income. Following further discussion it was moved by the Chairman and

RECOMMENDED – THAT the Statistical Report be noted.

150. **Excursions 2010:** Members considered attendance at the East of England Tourism Excursions 2010 Exhibition to be held on Saturday 16th January 2010. As attendance last year was considered to be a success, and providing the Gunpowder Mills would share a stand and the costs, it was moved by the Chairman and

RECOMMENDED – THAT the application for attendance at a cost of £792.00 plus VAT be completed and submitted.

151. **Essex Tourism Association:** (a)The Committee considered correspondence regarding the creation of a Greater Essex Tourism Partnership. It was moved by the Chairman and

RECOMMENDED – THAT the conference to be held on the 14th October should be attended by the Town Clerk.

(b) Correspondence regarding vetting a barring was duly noted.

(c) The information regarding the current tourism landscape, which includes information on Tourism Funders was discussed. It was suggested that a letter be sent to a number of regional and local tourism organisations to raise awareness of Waltham Abbey as a tourist destination.

152. **Out and About Magazine:** The Committee considered advertising in the November 2009 issue that is to focus on the East of England. As the cost for a quarter page advert in the magazine is relatively high, the Chairman moved and it was

RECOMMENDED – THAT no further action be taken.

153. **Any Other Business:** It was suggested that the Manager of the T.I.C. be invited to attend the next meeting of the committee.

154. **Exclusion of Press and Public:** It was moved by the Chairman and

RESOLVED – THAT in view of the confidential nature of the business to be transacted and listed below, it is advisable in the public interest that the press and public be excluded from the remainder of the meeting.

155. **Minutes – Part B:** Category 8 (Finance).

156. **Finance Report:** Category 8 (Finance).

157. **Staff:** Category 1 (staff).

**MRS. P. BROOKS
CHAIRMAN OF THE MEETING**

